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USA TODAY's Expanded Edition is an innovation in print that grows USA TODAY's circulation and readership and your brand message. It leverages a unique access to consumers through local news brands by distributing compelling, hand-selected national news content from USA TODAY into the local news products every day, including Saturday and Sunday.

The expanded edition is a standalone section seamlessly integrates into the community newspapers that delivers trusted national news in the signature USA TODAY visually appealing format.

USA TODAY Wednesday/Thursday

Wednesday/Thursday

USA TODAY National Edition Circulation - 975,139

Wednesday/Thursday

USA TODAY Expanded Edition Circulation - 1,650,000

Total Combined Circulation - 2,625,139

USA TODAY Weekend

Friday

USA TODAY National Edition Circulation - 1,123,283

Sunday

USA TODAY Expanded Edition Circulation - 2,500,000

Total Combined Circulation - 3,623,283

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USA TODAY Expanded Edition Local Market Distribution

